

Higher Education Teacher Preparation Standards

Business Education grades 6-12



Kansas leads the world in the success of each student.

BUSINESS EDUCATION

Early Adolescence through Late Adolescence

Grades 6-12, adopted March 11, 2026

Standard 1: *The teacher candidate of business demonstrates proficiency in digital literacy, data analytics, emerging technologies and careers in the business field.*

Knowledge

- 1.1. The candidate understands the standard features and operation of typical business, information processing, and productivity software.
- 1.2. The candidate is proficient with interactive digital communication tools.
- 1.3. The candidate is familiar with current computer platforms and operating systems commonly used.
- 1.4. The candidate understands methods for collecting, organizing, and analyzing data to inform business decisions and instruction.
- 1.5. The candidate maintains current knowledge in trends about career opportunities in the field of business.

Performance

- 1.6. The candidate evaluates, selects, and uses computers, software, and related technology to support the instructional and learning process.
- 1.7. The candidate demonstrates proper use of typical business, information processing, and productivity software to solve application problems.
- 1.8. The candidate accesses information from a variety of sources.
- 1.9. The candidate is able to inspect, clean, transform, and model raw data to discover useful information, find patterns, and draw conclusions to support informed decision-making.

Standard 2: *The teacher candidate of business demonstrates knowledge of curriculum development based on state competencies and pathway development that encourages development of students' higher order cognitive skills (decision-making, critical thinking, problem-solving).*

Knowledge

- 2.1. The candidate understands the principles of problem-solving and critical thinking.
- 2.2. The candidate understands the curriculum development, funding, and pathway program approval processes.
- 2.3. The candidate is aware of professional organizations in business fields.

Performance

- 2.4. The candidate models appropriate problem-analysis and problem-solving techniques.
- 2.5. The candidate creates curriculum based on state competencies and pathway development.

Standard 3: *The teacher candidate of business understands and applies knowledge of engaging in meaningful professional learning and self-renewal through continuous learning, self-reflection, and collaboration.*

Knowledge

- 3.1. The candidate understands the resources for professional development and continuing education.
- 3.2. The candidate is familiar with employability and workforce readiness skills necessary to successfully transition from school to work.

Performance

- 3.3. The candidate presents career information as an integral part of the instructional process.
- 3.4. The candidate models and teaches skills and attitudes desired in the world of work.
- 3.5. The candidate demonstrates ethical professional practices.

Standard 4: *The teacher candidate of business plans and designs real-world, competency-based instruction, develops valid and reliable assessments, and implements multiple, diverse instructional strategies in classroom, lab, and simulated workplace settings.*

Knowledge

- 4.1. The candidate of business utilizes local, state, and national business education standards for planning.
- 4.2. The candidate of business understands and uses a variety of appropriate instructional strategies and resources.
- 4.3. The candidate of business knows the techniques for creating student-centered learning and laboratory experiences related to business education, careers, and community.
- 4.4. The candidate of business understands how academic standards are embedded and reinforced within a business education curriculum to promote student success.
- 4.5. The candidate of business understands multiple forms of traditional and authentic assessments appropriate to the content and the needs of the individual learner.
- 4.6. The candidate of business understands how to engage students in assessing themselves.
- 4.7. The candidate of business understands how data can be used to make informed curricular decisions.
- 4.8. The candidate of business understands how technology assists in managing student assessment.

Performance

- 4.9. The candidate of business integrates current academic and employability and workplace standards into the business education curriculum.
- 4.10. The candidate of business develops instructional plans sensitive to all learners.
- 4.11. The candidate of business plans course curriculum units and sequence for an approved business education program.
- 4.12. The candidate of business uses teaching strategies that are appropriate to the business education content and learner.
- 4.13. The candidate of business constructs and implements multiple forms of valid and reliable assessments appropriate to business education content and the learner.

Standard 5: *The teacher candidate of business demonstrates content knowledge of: Accounting, Business Law, Business Ethics, Data Analytics, Economics, Entrepreneurship, Finance, Information Technology, International Business, Management, and Marketing.*

Knowledge

- 5.1. The candidate understands basic accounting concepts, theories, and terminology.
- 5.2. The candidate is aware of the purpose, characteristics, and classifications of business, labor, and consumer laws.
- 5.3. The candidate understands the importance of financial planning for individuals.
- 5.4. The candidate understands basic business principles and various forms of business ownership.
- 5.5. The candidate understands economic trends and the impact of the economic systems around the world.
- 5.6. The candidate understands the functions of marketing, marketing techniques, and terminology.

Performance

- 5.7. The candidate identifies and analyzes various management principles and types of business ownership.
- 5.8. The candidate develops a business plan that includes factors related to financing, marketing, and legal responsibilities of business owners.
- 5.9. The candidate demonstrates the ability to teach the seven marketing functions and entrepreneurial concepts.
- 5.10. The candidate demonstrates an understanding of general business operations.
- 5.11. The candidate of business demonstrates an understanding of international business environments.
- 5.12. The candidate uses accounting methods to analyze and solve financial problems.
- 5.13. The candidate describes labor, consumer, and business law.
- 5.14. The candidate identifies ethical business practices.
- 5.15. The candidate describes consumer rights, services of financial institutions, saving and investing plans, credit laws, types of insurance, tax forms, and retirement planning.

Standard 6: *The teacher candidate of business demonstrates the knowledge and skills to engage in appropriate collaboration and communication with colleagues, students and families.*

Knowledge

6.1. The candidate identifies how to utilize multiple strategies, opportunities, and technologies to effectively collaborate with colleagues, students and families.

6.2. The candidate understands effective verbal & non-verbal communication skills.

Performance

6.3. The candidate creates a culture of open collaboration through various appropriate methods.

6.4. The candidate uses effective communications skills in the workplace.

6.5. The candidate understands and demonstrates leadership and teamwork skills.

For more information, contact:

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