Media Design and Communications Pathway

CIP CODE 11.0801

INTRODUCTORY LEVEL

Title	Code	Credit	Special Considerations
Introduction to Web & Digital Media	05254	0.5	
Computer Applications (Grade 8/9)	60004/10004	0.5	
Drawing for Designers	30006	0.5	

TECHNICAL LEVEL

Title	Code	Credit	Special Considerations
Graphic Design II	05162		
Computer Programming	10152	1	
Web Design	10201	1	
Interactive Media	10203	1	
Principles of Illustration	30101	0.5	
Graphic Design I	30102	0.5	

Optional Support Courses: Content Creation

Title	Code	Credit	Special Considerations
2D Animation	10202	1	
3D Animation	10210	1	
Journalism & Media Communications	30100	0.5	
Audio/Video Production I	30103	0.5	
Digital Media Technology	30104	0.5	
Photo Imaging	30105	0.5	
Media & Public Relations	43115	0.5	

APPROVED PATHWAY:

1. Includes a minimum of three secondary-level credits.
2. Includes a work-based element.
3. Consist of a sequence:
   a. Introductory-level course.
   b. Technical-level course.
   c. Application-level course.
4. Supporting documentation includes:
   a. Articulation Agreement(s).
   b. Certification.
   c. Program Improvement Plan.
   d. Program of Study.
5. Technical-level and Application-level courses receive .5 state weighted funding in an approved CTE pathway.

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APPLICATION LEVEL

Graphic Design Strand

Title	Code	Credit	Special Considerations
Graphic Design Workplace Experience	10248	1	
Applied Graphic Design	31090	1	

Web And Digital Design Strand

Title	Code	Credit	Special Considerations
Applied Game Design	10165	1	
Web & Design Workplace Experience	31096	1	

Optional Support Courses: Content Creation

Title	Code	Credit	Special Considerations
Audio/Video Production II	30150	1	Prerequisite course required; see competency profile.
Media Design & Production	30151	1	
Advanced Media Design & Production	31091	1	