MEMORANDUM OF AGREEMENT

THIS ARTICULATION AGREEMENT is between Kansas high school students who have successfully completed a state approved ***Marketing Pathway (CIP: 52.1402)*** Career Cluster Pathway and *Washburn University, Topeka, Kansas.* It will provide students with a smooth transition from high school to a postsecondary degree in Marketing. It is the intent of this cooperative effort to provide the student with a non-duplicative program of study leading to enhanced employment opportunities.

NOW, THEREFORE, it is agreed by and between the parties as follows:

1. The awarding of the Washburn University credit is contingent upon the graduating high school's continuance of their KSDE approved Career Cluster Pathway.

2. The secondary student will attain completer status through successful completion of his/her high school ***Marketing Pathway (CIP: 52.1402)*** Career Cluster Pathway sequence of courses.

3. Washburn University will provide the course(s) listed for attaining Washburn University credit.

4. Successful completion of the following ***Marketing Pathway (CIP: 52.1402)*** course(s) will result in the student being awarded college credit for the equivalent course(s) listed:

PATHWAY COURSE(S)	**KS COURSE CODE**	*(name of college/university,* **COURSE(S)**	**COURSE CODE**	**COLLEGE CREDIT**
Business Essentials	12050	Washburn University	BU 101	3 Hours
Principles of Marketing	12164			
Marketing Applications	35300			

5. To receive the Washburn University Credit Awards, the student must:
   a. *complete the KSDE approved high school cluster pathway programs with a minimum of 3.0 cumulative high school GPA;*
   b. *meet all Washburn University admissions criteria;*
   c. *complete a minimum of 12 credit hours of Washburn University undergraduate coursework as a full-time direct from high school student in good standing with at least a 2.0 GPA;*
   d. *provide a certified letter or official transcript from a participating high school verifying the completion of the designated CCP to the Office of the University Registrar; and*
   e. *submit a CCP Credit Award Request Form signed by an authorized high school official verifying completion of the KSDE approved CCP to the Office of the University Registrar.*

6. Washburn University and any high schools offering the approved Career Cluster Pathway may advertise the programs and will jointly advise the students that this option is available to them.

7. This agreement may be revised/modified as needed, or in the event of cancellation, discontinuance or disapproval of any course or program by the Kansas State Department of Education or the Kansas Board of Regents.

8. The college/university agrees to evaluate this program on an annual basis and in the context of student benefits, program efficiency, and effectiveness.

9. This agreement shall begin October 1, 2022.

10. This agreement is subject to change or cancellation by the Legislature at any time in accordance with Article 6, Section 5 of the Kansas Constitution.

IN WITNESS WHEREOF, the parties accept and approve THIS AGREEMENT.

KSDE Representative — Date: 11.15.22

College Representative — Date: 10/27/22